



Intelligent Transportation Systems
U.S. Department of Transportation



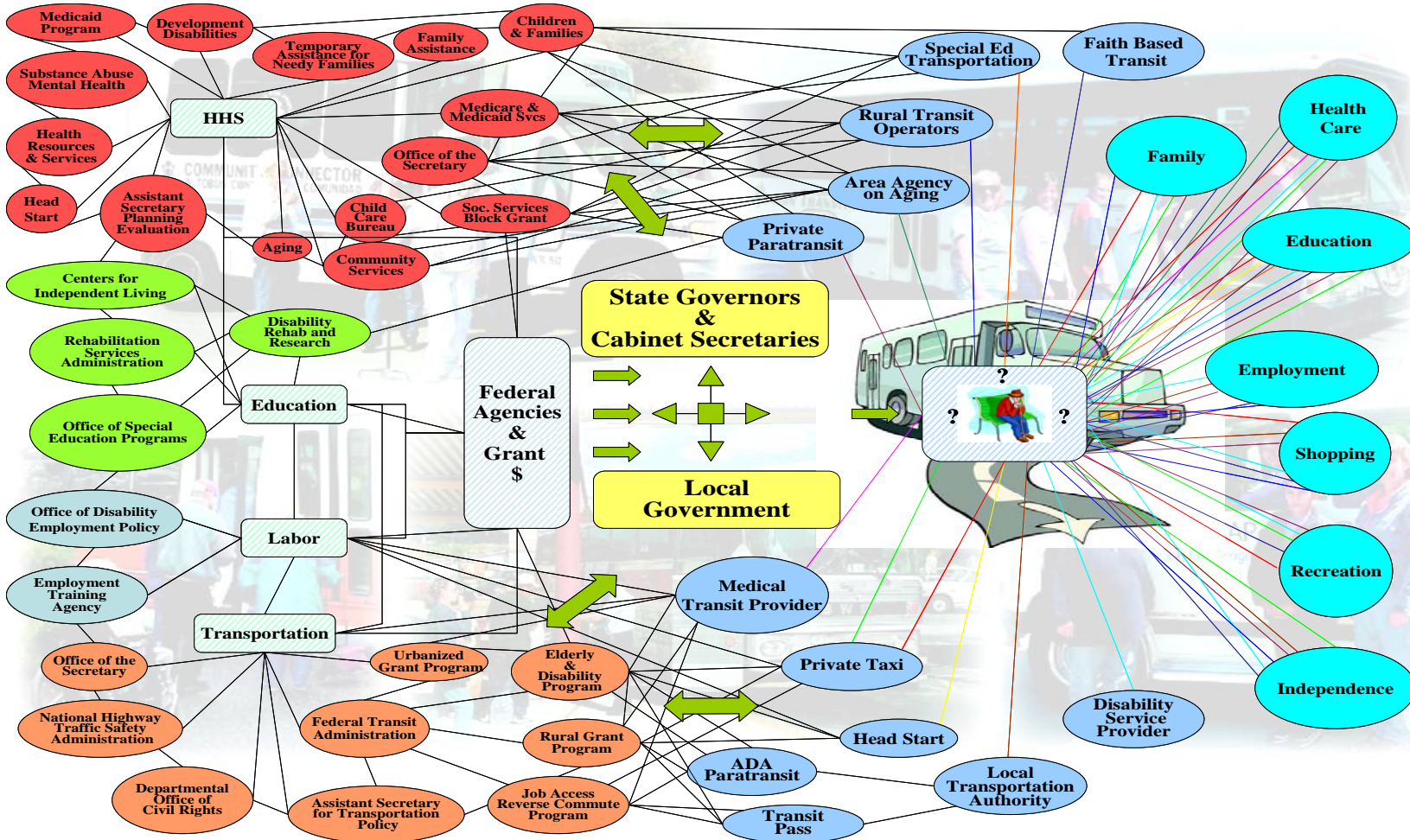
Mobility Services for All Americans (MSAA)

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ITS Mid-West State Chapter
February 7, 2006



Challenges





MSAA Overview

- Goals:
 - Increase mobility and accessibility for all
 - Achieve more efficient use of federal transportation funding resources
- Key Approaches:
 - Collaborate with the United We Ride (UWR) initiative
 - Establish interagency coalition and stakeholder advisory groups
 - Conduct foundation research
 - Develop model plans
 - Conduct model deployment and evaluation
 - Perform technology transfer, outreach and education
- End Product:
 - Replicable/scalable human service transportation models





ITS Role

ITS enables service coordination and system accessibility through

- Integrated point of access for traveler support
- Improved fleet scheduling, dispatching, routing
- Streamlined reporting, billing and financial transaction
- Simplified fare payment, collection and processing
- Enhanced traveler information with accessibility features





Timeline

FY 04 | FY 05 | FY 06 | FY 07 | FY 08 | FY 09

Program Steering and Stakeholders Groups

Foundational Research

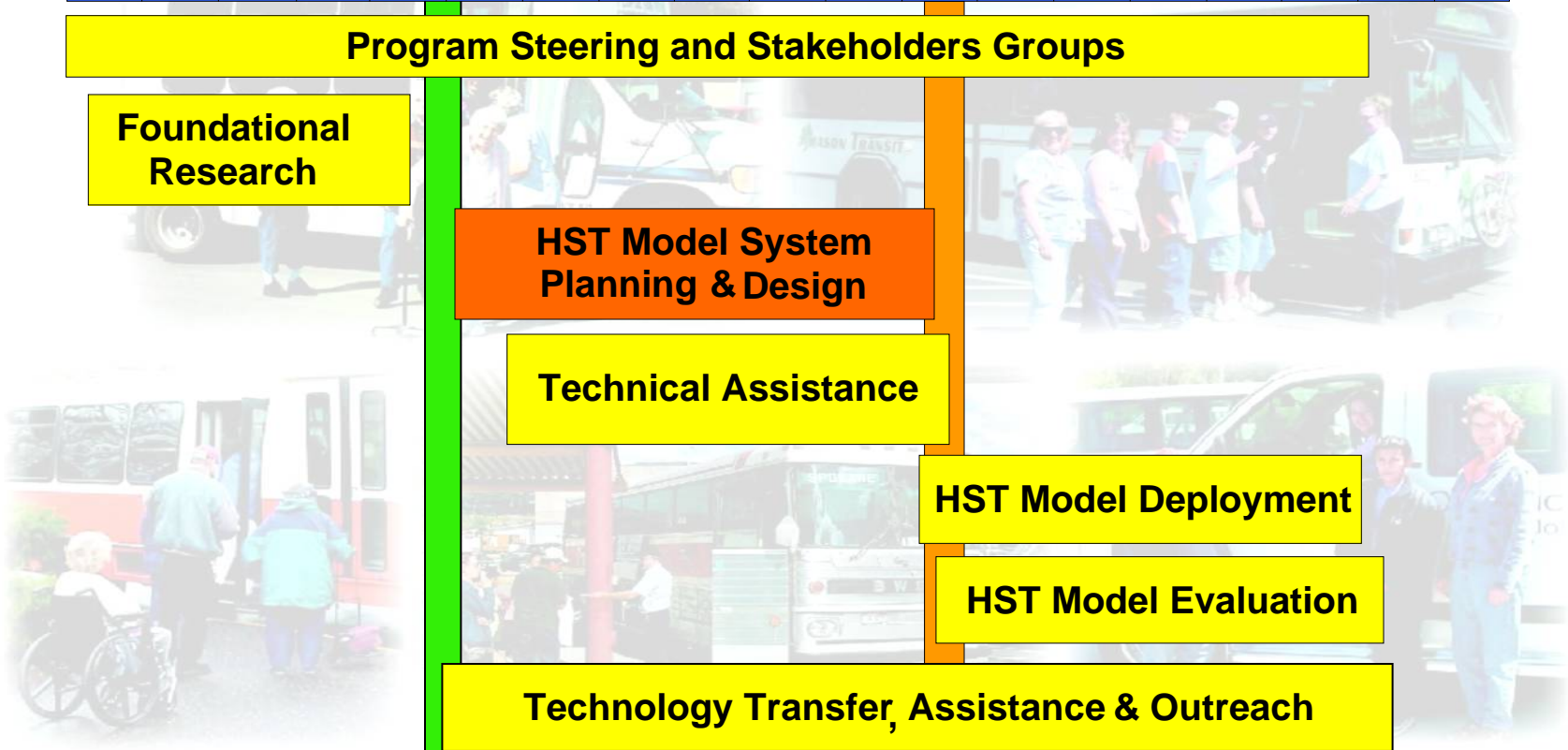
HST Model System Planning & Design

Technical Assistance

HST Model Deployment

HST Model Evaluation

Technology Transfer, Assistance & Outreach



October, 2005

Summer, 2005



Opportunities

- **Two-phase Demonstration**
- **Phase 1:**
 - Up to 10 local communities for model planning and design
- **Phase 2:**
 - 2 local communities from Phase 1 for model deployment and evaluation





Phase 1: Model Planning & Design

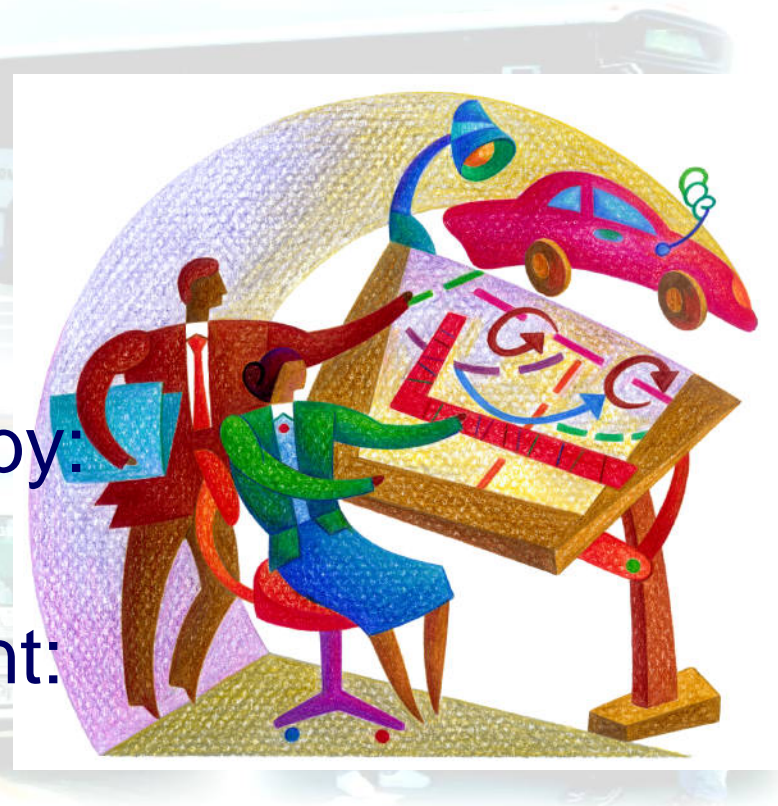
- **# of local community recipients:** up to 10
- **Length:** 15 months net
- **Key tasks:**
 - coordinated transportation model concept and designs
 - necessary institutional arrangements
- **Outcome:** up to 10 “deployment-ready” sites





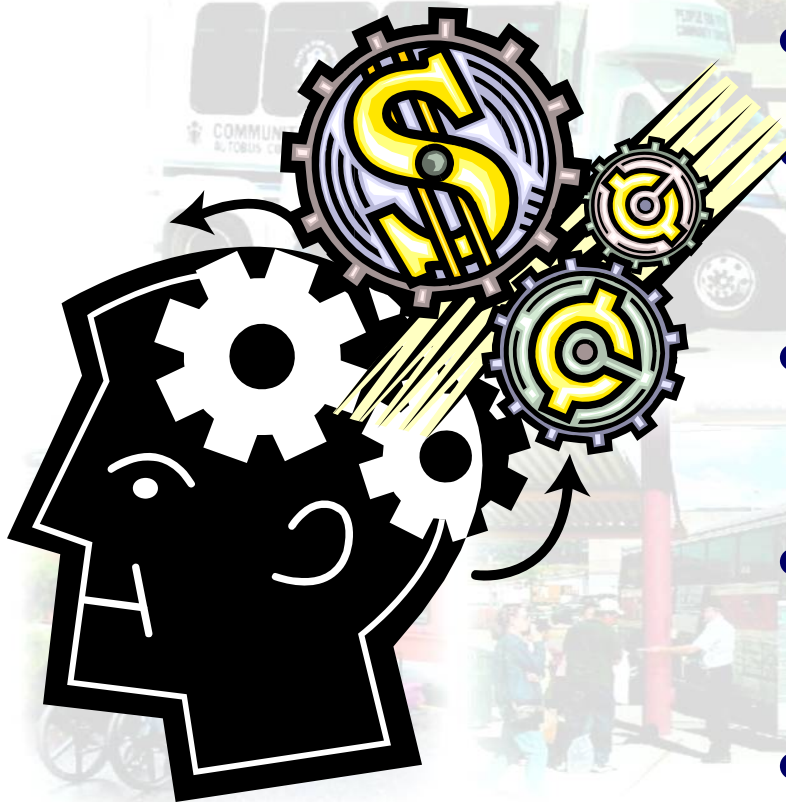
Request for Proposals

- Open competition RFP
- Encourage “**team**” applications and **public-private partnership**
- Estimated RFP release by: **February 2006**
- Estimated announcement: **May/June 2006**





Tools/Resources We Will Provide



- Money
- One-stop technical assistance
- Generic concept of operations
- Framework for implementation guides
- Others as needed



Outreach and Communications

- Newsletters
- Websites
- UWR/MSAA stakeholders online forum 
- Direct contact with lead USDOT staff





Thank You

Questions and Discussions

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