

Innovate, Integrate, Inspire: Transforming Transportation through ITS

Exhibitors Opportunities

Dear prospective exhibitors,

The ITS Midwest 2023 Conference & Expo will host a vendor showcase and an exhibitor hall that event participants can attend. The exhibition is open to commercial exhibitors offering equipment, software and services related to ITS.

Why participate?

The ITS Midwest Annual Meeting gives you access to a significant share of ITS professionals. We anticipate numerous participants from the four Chapter member states and beyond and the ITS Midwest 2023 Conference & Expo will attract authoritative companies and experts in the intelligent transportation systems community. By exhibiting, you will profile your company as one of the latest ITS solutions and technology provider. Don't miss this fantastic opportunity to advertise and reach out to an extended audience of ITS professionals and experts. Check which of the packages listed here suits your needs and register today!

Exhibitor Packages

The following options are available regarding Exhibitor packages:

Base Exhibitor Space	ITS Midwest Member	\$865	Non-member	\$1,100
Premium Exhibitor Space	ITS Midwest Member	\$1,100	Non-member	\$1,350

The floor plan of the vendors area is TBD and at this moment not available yet. See next page for the “Exhibitor Spaces at a glance” table to compare prices vs benefits and determine the package plan that’s right for your business or organization.

Exhibitor Checklist

- Check Space Availability FIRST**
 Exhibitor space is limited and available for registrations received on a first come, first served basis. **Before registering as exhibitor, please contact us first at exhibitors@itsmidwest.com to check that space is available.** You may also contact us at the phone numbers listed in the footer of this page.

- Before registering as exhibitor, apply for ITS Midwest Membership**
 If you are not an ITS Midwest member or your membership is expired, **joining ITS Midwest before registering is a smart move**, because it allows you to get a nice discount on the registration fee, plus it comes with all the great benefits included in an ITS Midwest membership . Make sure also to check if you could be already entitled to Corporate Membership.
 More information at https://itsmidwest.com/Become_a_Member

- Register early at itsmidwest.com**
 Premium Exhibitor spaces are offered on a **first-come, first-serve basis**, so act now before these spaces sell out!

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Exhibitor Spaces at a Glance

Spaces / Benefits	Premium	Base
ITS Midwest Member ▶	\$1,100	\$865
Non-member ▶	\$1,350	\$1,100
Number of Available Spaces or Size ▶ Offered on first-come, first-serve basis	4	TBD
In Return You Get ▼		
Invitation and Complimentary Registrations		
Number of people included in registration	3	2
Opportunities with Meeting Program		
Participation in the Vendor Showcase during the technical program	✓	✓
List of Event Registrants	✓	✓
Space and Display Table in the Vendor Area		
Proximity to central foot traffic and/or beverage/snacks access	✓	
Space available for refreshments/snacks in this area	✓	
One 2'x6' table	✓	✓
Two chairs	✓	✓
One basic table-skirt	✓	✓
Space between all tables is 2.0'	✓	✓
Space behind each table is 3.0'	✓	✓
Internet		
Complimentary 3 MBPS per user per device in the meeting space	✓	✓
Power		
Available through hotel (check with hotel for extra needs)	✓	✓
Official Meeting Program		
Logo displayed in the Conference Program	✓	✓
Digital Promotion		
Mention in Exhibitors list on official Annual Meeting website	✓	✓
Promotional posts on social media (Twitter, LinkedIn)	✓	✓

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Exhibitor FAQs

- Move in date: 9/27/23
- Set-up: Exhibit room will be available to move in starting Wednesday, 9/27 from 6AM on. All booths must be “show ready” no later than 10AM on 9/27.
- Shipping costs: Shipping costs are not included in exhibitor fee
- Shipping address for materials (containers or additional fees may occur):

ITS Midwest – VENDOR NAME
Indianapolis Marriott East
7202 East 21st Street
Indianapolis, Indiana 46219

All **shipments should not be scheduled to arrive at the Indianapolis Marriott East more than 3 days before event.** All shipments shall be coordinated directly with the Indianapolis Marriott East. Please include arrival date for the guest collecting the package, the number of boxes, pallets, etc. in the shipment, point of origin (company, city), how the items are being shipped and when they are scheduled to arrive. Any additional information like tracking numbers, size, weight, etc. will be helpful in the proper handling and processing of your shipment once it arrives at Indianapolis Marriott East. Exhibitors are responsible for handling shipments to their event space and out of the exhibitor space after the Annual Meeting.

- Exhibit days: 9/27/23 & 9/28/23 (All booths must be removed by 5PM on 9/28)
- Booth size 10x10 with table 2’x6’ (2-chairs and shirt will be provided)
- Electrical hook-up is included
- Booths will be assigned, we’ll send layout when available
- Wi-Fi included
- Register online by 9/20/23. Be sure to take advantage of member discounts by becoming an ITS Midwest member, https://itsmidwest.com/Become_a_Member

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- Refunds: Refunds for cancellations and “no-shows” cannot be provided due to guarantees for space and food services.
- Lodging: The ITS Midwest 2023 Conference & Expo is being held at the Indianapolis Marriott East, Indianapolis, Indiana. If you require lodging, please visit <https://itsmidwest.com> to book your room. There you will find also information on the cut-off date for room reservations, after which the event group nightly rate may not be available.
- What is also included in my conference fee besides the exhibitor package benefits listed before in this document? In addition to the benefits listed in page 2 of this document you will get:
 - ✓ Access to all sessions
 - ✓ 2 breakfasts
 - ✓ 2 lunches
 - ✓ Social Event at Back 9 Golf (\$100/pp value)
 - ✓ CAVe-in-a-box training on 9/27 (members-only)
 - ✓ TSMO Workshop on 9/28
 - ✓ ITS America Training on 9/28
- Further questions? Contact Brian, Alison, Jessica or Ed. See contact information below.
- Questions about the venue? ITSMW23 co-chairs Ryan, Troy, and Ted will answer any questions regarding the venue and contact our representative at venue for answers if they cannot address. Contact them at 317-946-7265 (Ryan) | 574-806-3695 (Troy) | 317-493-3753 (Ted) or send a mail to meeting@itsmidwest.com

Visit itsmidwest.com for current information on ITSMW23

Thank you for your participation and interest in ITS Midwest.

We look forward to seeing you in Indianapolis this Fall!

Sponsors | Exhibitors Team

Brian Plum, Alison Boan, Jessica Carroll, Ed Williams

Phone: 630-754-4419 (Brian) | 630-917-1063 (Alison) | 312-780-7791 (Jessica) | 513-771-8828 (Ed)

Mail: exhibitors@itsmidwest.com