

Innovate, Integrate, Inspire: Transforming Transportation through ITS

## Conference Pricing and Participation Options

| Attendees                     | Member | Non-member |
|-------------------------------|--------|------------|
| Early Bird                    | \$350  | \$475      |
| After August 25 <sup>th</sup> | \$410  | \$530      |

| Exhibitors        | Member  | Non-member |
|-------------------|---------|------------|
| Base              | \$865   | \$1,100    |
| Premium (4 spots) | \$1,100 | \$1,350    |

| Sponsorship Opportunities | # Available | Price   |
|---------------------------|-------------|---------|
| Diamond                   | 1           | \$2,500 |
| Platinum                  | 2           | \$2,000 |
| Gold                      | 4           | \$1,400 |
| Silver                    | 5           | \$850   |
| Giveaway                  | 1           | \$2,200 |
| Breakfast                 | 2           | \$600   |
| Break/Snack               | 4           | \$600   |
| Lunch                     | 2           | \$600   |
| Social Event              | 1           | \$1,600 |

**Public Sector**  
 Access to Exhibitor Hall for free. Send us an email and we will help you to get your free registration for this event. See event page for more info.

**Students**  
 Students register for free. Send us an email from your personal university email and we will help you to get your free registration for this event. See event page for more info.

**Social Event**  
 TBD - Planning in progress  
 Included in registration (\$100 value)

**CAVe-in-a-box training**  
 Planning in progress  
 Free

**TSMO Workshop**  
 Planning in progress  
 Free

**ITSA training**  
 Planning in progress  
 Free

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### What is included in my conference fee?

- ✓ Access to all sessions, the Vendor Showcase, and the Exhibitor Hall.
- ✓ 2 breakfasts
- ✓ 2 lunches
- ✓ Social Event\* (\$100/pp value)
- ✓ CAVe-in-a-box\* training on 9/27 (members-only)
- ✓ TSMO Workshop\* on 9/28
- ✓ ITSA Training\* on 9/28

Exhibitors packages will include (in addition to the above):

- ✓ Base: 2 people, electrical hook up
- ✓ Premium: 3 people, electrical hook up

\* More information will be posted on the website as soon as available.

### What costs extra?

If you register as sponsor or exhibitor, benefits may vary depending on the partnership package(s) you have chosen. Please consult the #ITSMW23 Sponsors and Exhibitors documentation for details.

### How to register?

Online registration is not open yet. Registration opening will be announced as soon as available on website, social media, and email.

### Registration Deadlines

Register online by **August 25<sup>th</sup>, 2023** for Early Bird discounted conference rates. Be sure to also take advantage of member discounts by becoming a member (see <https://itsmidwest.com/join> for more information). Online registration at regular conference rates will still be available through September 20, 2023. After this date online registration for #ITSMW23 will close.

### Questions?

Conference & Expo, Online Registration

**Ryan Elliott, Troy Boyd, and Ted Andrews**

Co-Chairs #ITSMW23

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Sponsors | Exhibitors

**Brian Plum, Alison Boan, Jessica Carroll, Ed Williams**

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Sponsors: [sponsors@itsmidwest.com](mailto:sponsors@itsmidwest.com)

Exhibitors: [exhibitors@itsmidwest.com](mailto:exhibitors@itsmidwest.com)