

Innovate, Integrate, Inspire: Transforming Transportation through ITS

Become a Sponsor!

Dear ITS Midwest Members and ITS Midwest friends,

Consider a conference sponsorship to enhance your exhibitor experience or a free-standing sponsorship to boost your presence. Sponsoring ITS Midwest gives you visibility and recognition as a leader committed to advancing ITS. Sponsors gain valuable opportunities to strengthen or build partnerships with a maximum number of participants. Many of our members have been in the ITS business for many decades and are involved in all facets of transportation planning, development, deployment, and research. We are offering various sponsorship packages to meet different strategic needs and budgets.

Check the next pages for details.

What is included in the conference fee?

Conference fee includes: access to all sessions, the Vendor Showcase, and the Exhibitor Hall; 2 breakfasts; 2 lunches; Social Event* (\$100/pp value); CAve-in-a-box* training on 9/27; TSMO Workshop* on 9/28; ITSA Training* on 9/28. Specific sponsors benefits may vary according to the partnership package you have chosen. Please consult the sponsorship table in this document for details.

* More details will be posted on website as soon as available.

What costs extra?

Power and internet available through hotel and are included

Sponsor Checklist

- You must be an ITS Midwest Member to become a Sponsor
Not a member? Consider joining ITS Midwest at https://itsmidwest.com/Become_a_Member; access to sponsorships is a member-only benefit.
- Check Space Availability FIRST
Before registering as sponsor, please check current sponsorship availability the event page at <https://itsmidwest.com/meetinginfo.php?id=40>
- Become an ITS Midwest Member / Renew Membership
If you are not an ITS Midwest member or your membership is expired, **check also why joining before registering is a smart move.** We recommend to join as member asap, to enjoy other great benefits such as the free ITS Midwest webinars. Make sure also to check if you could be already entitled to Corporate Membership. More information at https://itsmidwest.com/Become_a_Member
- Register early as sponsor at itsmidwest.com
Sponsorships are offered on a first-come, first-served basis, so act now before these opportunities sell out and become a sponsor today!
Registration will close on 9/20/23.

ITS Midwest appreciates your ongoing support and we look forward to working with you

Questions?

Brian Plum, Alison Boan, Jessica Carroll, Ed Williams
Phone: 630-754-4419 (Brian) | 630-917-1063 (Alison)
312-780-7791 (Jessica) | 513-771-8828 (Ed)
Mail: sponsors@itsmidwest.com

Sponsorships #ITSMW23

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itsmidwest.com

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Sponsorship Packages

	# Available	Minimum Support Level each
<p>Diamond Sponsor receives three (3) complimentary registrations, exclusive sponsor recognition at the social event on Wednesday evening, sponsor recognition at lunch, and a company logo displayed at all breaks and lunch.</p>	1	\$2,500
<p>Giveaway Provide funds to support up to 175 gifts to be given to Annual Meeting registrants at total cost up to \$2,200. Sponsor receives booth in the Vendor Hall, one (1) complimentary registration, and a company logo displayed at all breaks and lunch.</p>	1	\$2,200
<p>Platinum Sponsor receives two (2) complimentary registrations, sponsor recognition at lunch, and a company logo displayed at breaks and lunch.</p>	2	\$2,000
<p>Social Event Sponsor receives two (2) complimentary registrations, sponsor recognition at social event, and a company logo displayed at breaks and lunch.</p>	1	\$1,600
<p>Gold Sponsor receives one (1) complimentary registration, sponsor recognition at lunch, and a company logo displayed at all breaks and lunch.</p>	4	\$1,400
<p>Silver Sponsor receives one (1) complimentary registration, sponsor recognition at lunch, and a company logo displayed at all breaks and lunch.</p>	5	\$850
<p>Breakfast Sponsor receives recognition at sponsored breakfast, and a company logo displayed at breakfast.</p>	2	\$600
<p>Break/Snack Sponsor receives recognition at sponsored break, and a company logo displayed at all breaks.</p>	2	\$600
<p>Lunch Sponsor receives recognition at sponsored lunch, and a company logo displayed at lunch.</p>	2	\$600

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Package / Benefits	Diamond	Give-Away	Platinum	Social Event	Gold	Silver	Breakfast	Lunch	Break/Snack
Investment Required ▶	\$2,500 minimum	up to \$2,200	\$2,000 minimum	\$1,600 minimum	\$1,400 minimum	\$850 minimum	\$600 minimum	\$600 minimum	\$600 minimum
Availability ▶	1	1	2	1	4	5	2	2	4
In Return You Get ▼									
Vending Opportunities									
Booth in the Vendor Hall (Standard)		✓							
Invitation and complimentary registrations									
Complimentary registrations	✓	✓	✓	✓	✓	✓	✓	✓	✓
Quantity of complimentary registrations	3	2	2	2	1	1	1	1	1
Opportunities within Conference Program									
Exclusive sponsor recognition at the social event on Wednesday evening	✓			✓					
Sponsor recognition at lunch	✓		✓		✓	✓			
Company logo displayed at all breaks and lunch	✓	✓	✓	✓	✓	✓	✓	✓	✓
Digital Promotion									
Listing as a Sponsor with company/organization logo on official website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional Post on Twitter, LinkedIn	✓	✓	✓	✓	✓	✓	✓	✓	✓

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