



From Horses to Highways: Improving Safety with Transportation Innovation

Conference Pricing and Participation Options

Attendees	Member	Non-member (ITE Member)*	Non-member	Students** (3 days)	Students** (Sep. 24 th only)
Early Bird (Through Sept. 15, 2025)	\$410	\$410	\$510	\$100	Free
Late (Onsite-only)	\$455	\$455	\$555	\$100	Free

* Non-members who are members of ITE get a \$100 discount on the non-member registration fee. Discount code is available by request. Contact us at meeting@itsmidwest.com prior to registering to validate current ITE membership. Discount valid only for attendee registration, not applicable to exhibitor registration.

** Student tickets are available by request. Interested students should submit a request online at itsmidwest.com/form.php?form_id=13 using their **personal university email** and specifying their preferred student registration option (3-day ticket at \$100 or 1-day free ticket for 9/24).

Exhibitors	Member	Non-member
Base	\$1,350	\$1,600
Premium (4 spots)	\$1,600	\$1,850

Check itsmidwest.com/meetinginfo.php?id=59 for updated and detailed Exhibitors information

Sponsorship Opportunities

	Price	Availability	Benefits
Social Event	\$10,000	2	4 registrations • Exclusive Event Signage and Branding
Diamond	\$6,000	3	4 registrations • Booth Rental Fee covered • Top Tier Recognition on Signage • Moderator of Conference Session
Breakfast / Lunch / Break	\$4,000	2	3 registrations • Lunch Signage and Intro of Workshops
Platinum	\$4,000	4	4 registrations • 2nd Tier Recognition on Signage • Moderator of Technical Session
Give-Away	\$2,000	2	2 registrations • 3rd Tier Recognition on Signage
Gold	\$2,000	6	2 registrations • 3rd Tier Recognition on Signage
Silver	\$1,000	12	1 registration • 4th Tier Recognition on Signage

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What is included in registration fee?

Registration fee includes access to all sessions, the Vendor Showcase, Exhibitor Hall, breakfasts, lunch, and the Social Event on Thursday 9/24 (\$100/pp value).

What costs extra?

If you register as sponsor or exhibitor, benefits may vary depending on the partnership package(s) you have chosen. Please consult the ITSMW25 Sponsors and Exhibitors documentation for details.

How to register?

Head over to the ITSMW25 conference page at itsmidwest.com/meetinginfo.php?id=59 and register online there.

Registration Deadlines

Register online at itsmidwest.com/meetinginfo.php?id=59. Be sure to also take advantage of **member discounts by becoming a member** (see <https://itsmidwest.com/join> for more information). Early Bird conference registration rates will be available **until online registration closes on September 15th**. Please note that onsite registrations at the conference will be at the regular rate (also called late registration rate). Don't miss out on this opportunity to save!

Questions?

Conference & Expo, Online Registration

Nathan Weldy, Zachary Neihof, and Shane McKenzie

Co-Chairs ITSMW25

Email : meeting@itsmidwest.com

Exhibitors

Brian Plum

Phone: 630.754.4419 | Email: exhibitors@itsmidwest.com

Sponsors

Brian Plum, Zachary Neihof

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