

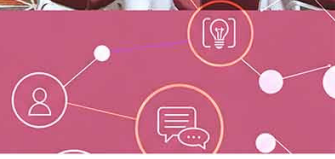


**SEPT. 23-25**  
**HYATT REGENCY LEXINGTON, KY**



**CALL FOR**

**STUDENT POSTERS &  
SCHOLARSHIP APPLICATIONS**



Join us on September 23-25, 2025 for “**From Horses to Highways: Improving Safety with transportation Innovation**”, the inspiring and momentous 2025 ITS Midwest Conference & Expo (ITSMW25)!

ITS Midwest continues to support and promote all of the great ITS initiatives underway within the four state Midwest region. The annual Conference & Expo provides an opportunity for all participants to share and learn about the successful implementations that have occurred within the region and most importantly to share lessons learned from those projects. This collaborative event will encourage attendees to move forward together by building on the lessons learned by our peers.

ITSMW25 will consist of roundtable panel discussions, technical and training sessions, a vendor showcase, a social event and an Exhibitor Open House. The objective is to create effective regional collaboration, education, and networking related to ITS within the 4-state region.

ITS Midwest invites students to submit abstracts for the student poster session and to apply for the ITS Midwest Gordon Paesani Scholarship.

Sincerely,  
Nathan, Zack, and Shane

**Nathan Weldy, Zachary Neihof, and Shane McKenzie**  
ITS Midwest 2025 Conference & Expo, Co-Chairs  
Intelligent Transportation Society of the Midwest

E: [meeting@itsmidwest.com](mailto:meeting@itsmidwest.com)  
[itsmidwest.com](http://itsmidwest.com) | Follow us: LinkedIn | Twitter  
Keep the conversations going with #ITSMW25, the official tag of the 2025 Conference & Expo

## Call for Student Posters

Dear students,

ITS Midwest invites you to submit your great work and innovations for consideration and possible presentation at the 2025 ITS Midwest Conference & Expo (ITSMW25). We anticipate a lively discussion amongst attendees and encourage your participation to contribute to the future developments in intelligent transportation systems and technology. Please also forward this call for poster abstracts to any students you think might be interested.

**In creating your poster abstract, please consider how your ITS activities are solving new problems and consider any lessons learned, that may be valuable to ITSMW25 participants.** We are especially interested in the following areas:

- Connected Vehicles
- Automated Vehicles
- Systems Engineering
- Unmanned Aircraft Systems
- ITS Data Analysis and Patterns
- ITS Policy
- Smart Traffic
- Sensors

### Guidelines

Students are invited to submit an abstract of no longer than 250 words. Students are encouraged to be descriptive of what they plan to share and how it aligns with the above topic areas.

Poster Size: Universal size easels will be provided at the conference center.

For faster consideration, please use this on-line form to submit your poster abstract:  
[forms.gle/biaNShmQjwzPxyKR6](https://forms.gle/biaNShmQjwzPxyKR6)

### Key Dates

Submission deadline: **Monday, June 16, 2025 [EXTENDED!]**

Notification of acceptance: On or shortly after June 23<sup>rd</sup>, the Program Committee will notify all authors who successfully submitted their abstract.

### Questions

If you have questions please contact:

**Shane McKenzie, Darlene Magold**

Student Posters ITSMW25

Email: [Shane.McKenzie@ky.gov](mailto:Shane.McKenzie@ky.gov) | [darlene@etchgis.com](mailto:darlene@etchgis.com)

Web: [itsmidwest.com](http://itsmidwest.com)

## Scholarship Applications

The **Gordon Paesani ITS Midwest Scholarship** honors the memory of Gordon Paesani, ITS pioneer and mentor. ITS Midwest is pleased to award this **\$1,500** scholarship to applicants who are pursuing higher education in the use of Intelligent Transportation Systems to improve safety and efficiency. The scholarship criteria look for excellence in the classroom, passion for innovation, and enthusiasm for the transportation industry.

The scholarship is open to collegiate sophomores, juniors, seniors, and graduate students planning to enter the transportation field with a primary focus of interest in ITS. Applicants are to be presently attending colleges and universities in the four-state coverage area of ITS Midwest (Illinois, Indiana, Kentucky, Ohio).

The ITS Midwest Awards Committee will review all submitted applications and select a winner. The scholarship recipient will be notified and invited to participate in the 2025 ITS Midwest Conference & Expo and thus get access to an outstanding networking and learning opportunity.

For more information and to apply, visit [itsmidwest.com/Scholarships](https://itsmidwest.com/Scholarships)

### Questions

If you have questions about the scholarship, please contact:

**Sara Senger**

Phone: 937.435.8828

Email: [ssenger@teceng.com](mailto:ssenger@teceng.com)